

RUNNING SHEET / Alice Springs Bust 29.08.10

- 1.45 – Guests arrive – seating for 20 VIP's
- 2.00 – Ian Doyle welcome & introduces VIPs
- 2.05 – Liz Martin OAM – talks about Hall of Fame bust garden
- 2.10 - Ian Doyle speaks – TK Bust Appeal – Tom's life story
- 2.25 – Ted Egan speaks & sings (TBC) - TK and Outback Community
- 2.35 - Helen Kruse speaks – thanks from the Kruse family
- 2.40 – Ted & Tom go to bust position – assisted by Max Pfitzner
- 2.45 - Ted & Tom unveil the bust
- 2.46 – Lead group in *Happy Birthday*
- 2.50 – Tom photographs & autographs
- 3.30 – Event concludes

INTRODUCTION:

Mr. E.G. (Tom) Kruse MBE

Ms Liz Martin OAM – CEO, National Road Transport Hall of Fame

Mr. Kel Davis – Chair NRT Hall of Fame

Mr. Ted Egan AO

Members of the Kruse family – Tom & Valma's daughters Helen Hamp and Pauline Pfitzner and sons Jeffrey and Phillip Kruse, also Marlene, Valerie, Brenton, Roger, Heidi & Noah Kruse, Judy Holloway, Max Pfitzner, Colin Hamp

Members of the CMV Foundation – Paul & David Crawford and Justine & Nicole .. who along with their father Jim Crawford and grandfather Sidney Crawford have been life long supporters of the Tom Kruse story – a special welcome to you both.

Mr. Grant Whan, Manager of the RFDS Alice Springs Visitor Centre

Mr. John & Mrs June Parnell – 2010 Hal of Fame Inductee and major supporter of the Tom Kruse Bust Appeal

Tony Smith & Libby Prell, Keith Rasheed and Nerys Evans

Keith Webb – my co-producer of *Last Mail from Birdsville* and *The Back of Beyond Collection* who with Roger Clarke are also major supporters of the Tom Kruse Bust Appeal.

Members of the Alice Springs and Road Transport Hall of Fame Community

Jeff Fullwood and **Brenton & Roger Kruse** for transporting from Quorn and Waterloo the two Blitzs – *Henry* and *The Bushtrucker Man*.

Invited guests, all supporters of The Tom Kruse Bust Appeal, members of the Badger Restoration Group, interstate visitors, friends of the Kruse family, friends and family a number of Birdsville Track Mailmen, ladies and gentlemen, boys and girls.

Welcome to today's celebration on the life of one of this country's National Treasures – **E.G. (Tom) Kruse MBE**. My name is **Ian Doyle**. I'm the Executive Producer of *The Back of Beyond Collection* and a co coordinator of **The Tom Kruse Bust Appeal** ...I'm delighted to be here to participate in the unveiling of the fifth of five Tom Kruse busts. It's been a busy couple of years.

I am also humbled that Tom and so many of the Kruse family at this particularly difficult and reflective time have decided to join us from many parts of Australia to, in part celebrate the life and commemorate the passing last week of Mrs Valma Kruse.

The first bust is at the National Motor Museum at Birdwood in the Adelaide Hills, the permanent home of *The Back of Beyond* 1936 Leyland Badger. That bust was unveiled by **Tom & Valma and His Excellency, the Governor-General Michael Jeffrey**.

The second is at the start of the Birdsville Track at Marree. It was unveiled by **Tom and Robert Butler**, the son of Tom's off-sider in *The Back of Beyond* **William Henry Butler**.

The third is at Birdsville at the Queensland end of the Birdsville Track. It was unveiled by **Tom and Robert Butler** and cast member from *The Back of Beyond* **David Brook OAM**.

The fourth is located in Tom's hometown of Waterloo in the Mid North of South Australia. It was unveiled **Tom** and his great nephews **Brenton and Roger Kruse**. The Kruse boys restored the Blitz *Henry* and organised for it ...and themselves ...to be here today.

The bust **Tom** and **Ted Egan** are about to officially unveil, like the previous four, has been sculpted by Robe based artist **Ms Patricia Moseley**. Patricia borrowed a copy of Kristen Weidenbach book about the life of Tom Kruse and was struck by a 1950s photograph of Tom .. she determined to produce a bust ..and the rest is as we say 'history'.

The Tom Kruse Bust Appeal has been supported by the CMV Foundation, the RFDS, the National Road Transport Hall of Fame, Hall of Fame CEO Liz Martin, Pilatus Australia, Corrugated Air Productions, the Alice Springs Community, **the Parnell, Eblen, Rasheed, Burge, Doyle, Smith, Brockfield, Brook, Fort, Oldfield, Weidenbach and Crawford families** ... and public donation.

Thank you to all those who have supported the Bust Appeal.

E.G. (Tom) Kruse MBE

Esmond Gerald (Tom) Kruse was born on August 28th 1914. He celebrated his 96th birthday yesterday. We'll sing him a rousing Happy Birthday shortly. Tom is the tenth of Ida and 'Harry' (Henry) Kruse's twelve children. His father was a blacksmith at Waterloo in the mid north of South Australia.

Tom left school in 1927 and did various labouring jobs including working in his father's blacksmith shop - where he lost part of his ring finger as a result of an accident with an anvil. He then moved to Yunta in the pastoral northeast of South Australia to work in a garage owned by his older brother Snow.

Tom's truck driving career started in 1932 working for Yunta storekeeper and postmaster John Penna. Tom was eighteen years old. In 1934, pioneering outback transport operator and mail contractor Harry Ding moved his operation from Olary to Yunta. He bought out Snow's garage and John Penna's business ...and offered Tom a job.

The expanding Ding enterprise won the tough and potentially lucrative Birdsville Track mail contract.

On January 1st 1936, in searing 45-degree heat, Tom drove his first Marree to Birdsville mail run. Mail, fuel, supplies and the occasional passenger had to get through ...and Tom did battle with sand hills, dust storms, flies and swollen rivers and creeks along the Birdsville Track every fortnight.

Round trips between Marree and Birdsville normally took seven days but when the Cooper flooded across the track, as it is at the moment, it could take as long as six weeks.

In 1939 Tom helped to transport supplies for Dr. Cecil Madigan to Old Andado Station on the western edge of the Simpson. Dr Madigan with his party became the second Europeans to cross the Simpson Desert by camel - lead by Marree based Afghan cameleer Jack Bejar.

After his marriage in 1942 to his Yunta sweetheart of some time, Miss Valma Fuller, the newly weds settled in Marree and became more or less branch managers for Harry Ding's Marree and Lyndhurst operation.

Earlier this year, Tom & Valma celebrated their 68th wedding anniversary.

In late 1947, Tom bought the Marree based part of the Ding operation.

On January 1st 1948, twelve years to the day he drove his first Marree to Birdsville mail run, Tom took over the Birdsville mail contract for 396 pounds a year. Tom held it for 15 years and sold it in 1963.

In early 1951, Tom stopped doing regular trips along the track and engaged other drivers. Tom had started an earthmoving and tank sinking business in the pastoral north of South Australia. Through late 1951 and 1952, Director with the Shell Film Unit John Heyer shot *The Back of Beyond*.

Tom, his off-sider **William Henry Butler** and the Leyland Badger were recalled to play themselves - delivering mail and supplies along the Birdsville Track. The film was released in 1954 to great acclaim and was screened for the first time in Outback Australia at Marree just over 56 years ago - on July 24th 1954.

Tom told the bloke he was working for at the time that while he wasn't sure how long the filming would take – it couldn't be more than a week or so. Tom didn't get back to the job for 3 months ...to a pretty cool reception from the pastoralist.

As we all now know, *The Back of Beyond* became an international award winning Australian classic. It changed the lives of all those who were part of it.

John Heyer was elevated within the Shell Film Unit - the Heyer family moved to London. Henry and Ethel Butler with their young family moved to Birdsville and Tom Kruse and *The Back of Beyond* Leyland Badger – well ... they were immortalized ..and in the 1955 New Year's Honours list, Tom was awarded an MBE for 'Services to the Outback'.

His best recognised mail truck was a Leyland Badger, build in the UK in 1936. It was sold by Sidney Crawford (now the CMV Group) to Harry Ding. Tom purchased it from Harry in 1949. It broke down and was abandoned in 1957 on Pandie Pandie Station near Birdsville.

The Crawford family's support of not only this project, but all of those associated with Tom and the Badger over the past 25 years has been wonderful. The ***Last Mail from Birdsville*** DVD, launched in Marree on July 24th 2004 as part of *The Back of Beyond Collection* is dedicated to the memory of Sidney's son and Paul and David's father – a remarkable man – Mr. Jim Crawford.

Sidney probably made a few quid on the sale of the Badger – Jim and the Crawford boys, David, Paul and Michael subsequently have been very generous and great supporters of all of the commemorations associated with Tom and the Leyland Badger. They deserve special recognition as a result of their ongoing support - thank you. And thanks also to all those associated with today's unveiling.

The Badger was rescued from the desert in 1986 during the *Jubilee Mail Run* re-enactment, organized by Dave Burge. The Badger was fully restored at Northfield in Adelaide by Tom and a group of enthusiasts lead by Neil Weidenbach and Aynsley Rowe between 1996 and 1999.

The Mail Truck's Last Run re-enactment in October 1999 from Birdsville to the National Motor Museum at Birdwood had Tom and the Badger deliver more than 7000 letters from all over the world ... and resulted in the documentary *Last Mail from Birdsville – the Story of Tom Kruse*.

One of my co producers of this important film, Keith Webb has traveled from Melbourne to be with us today.

In 2000, Tom was inducted into the **National Road Transport Hall of Fame** and Australia Post put Tom's face on a stamp which was officially launched at the Telegraph Station here in Alice Springs.

In 2003 he was officially recognised as an Outback Legend by **Australian Geographic** ..and both he and the Badger were nominated South Australian icons by the **National Trust**.

The Badger is now permanently housed at the National Motor Museum ...and at the unveiling of the Birdwood bust at the Museum by His Excellency, the Governor General Michael Jeffrey on March 30th 2008, Tom and Valma announced they had bequeathed the Badger to the people of South Australia. It will be on permanent display in the National Motor Museum ..a wonderful gesture by the Kruse family.

Tom turned 96 yesterday and Valma celebrated her 91st birthday on March 12th this year. Valma died on Wednesday ending a life long relationship between two remarkable Australians. Valma's funeral will be held on Thursday in Adelaide.

We are truly appreciative that Tom is here today along with the wider Kruse family largely to honor the memory of a remarkable woman ...Valma Kruse.

So why is EG Tom Kruse important?

Even to this day Tom can't understand why so many people are interested in a bloke who as he says 'was simply doing his job'.

Tom is important because as well as being the quintessential Aussie bloke ..who worked hard and survived where many would have failed ..he's a thoroughly engaging individual, a true gentleman in the old fashioned sense.

In Tom's case, age has certainly wearied him, but we as a nation recognise the elements of larrikinism, fair play, determination, grit and adventure in his life, which most of us deep down, believe is the essence of being Australian.

The Back of Beyond was ground breaking and a wonderful piece of cinema. For the first time, Australians - and the rest of the world, saw the real outback – and they were shocked.

The film exploded the Chips Rafferty images of hilly landscapes, expansive sheep flocks, conifers and babbling brooks, which had been the popular image of 'doing it tough' back of beyond.

The Back of Beyond is about real people, living their daily lives in some of the harshest country in the world.

It's a story of men and women – be they white, black or afghan – and their survival and daily battle with the elements.

I think it is one of the most important films ever made in Australia.

Tom Kruse is a dogged, tough gentle giant of a man. We recognise far too few of our heroes. These bronze busts celebrate the life of one of this country's living legends.

While he is reluctant to named as such – please join me in congratulating living outback legend and National Treasure – Tom Kruse.

John Heyer
Director *The Back of Beyond*

John Heyer's career spanned 60 years of writing, producing and directing films and television series. Tasmanian-born, the pioneering documentary filmmaker rose to international prominence with *The Back of Beyond*, which won the coveted Grand Prix prize at the Venice Film Festival.

In the post-war years Heyer directed a number of powerful documentaries that charted the construction of modern Australia. He also worked tirelessly to develop a distinctive national film culture and played a leading part in establishing the Sydney and Melbourne film festivals.

In 1970 John Heyer was honoured with an OBE for his services to film. In 1986 he was inducted into the European Academy of Arts, Sciences and Humanities, and in 1997 he received an Order of Australia medal. He died in London in 2001.

Heyer's credits include the Oscar-nominated *Native Earth* (1946), *Watch Over Japan* (1946), *Journey of a Nation* (1947), *Men and Mobs* (1947), *Born in the Sun* (1948), *The Valley Is Ours* (1948), *The Forerunner* (1956), *Playing With Water* (1957), *The Reef* (1978) and *Explorer Safari* (1982).

(William) Henry Butler – August 2010

It's not possible to talk about Tom Kruse, John Heyer and *The Back of Beyond* without recognizing Tom's driving partner in the film – that likeable larrikin Henry Butler. I'm delighted so many of the Butler family have been able to join us todayin particular Henry's son Robert and grandson 'young' Henry.

William Henry Butler was born at Glenormiston Station in Queensland on July 1st 1915. He married wife Ethel in the late 1930s in Birdsville. Henry and Ethel's eldest son Patrick was born on July 26th 1944.

If he were alive today, Patrick – known as Paddy - would have been celebrating his 64th birthday this year.

You'll remember Paddy in *The Back of Beyond* – it's early in the film. Henry is in the front seat of the Badger and Tom pokes a stick under the tarp on the back of the truck –

“How ya 'goin Paddy? ... OK Tom OK”

Henry Butler had a stable working life – he was a good provider and father - and interacted well with the community at large.

Until John Heyer introduced Henry and stockman Malcolm as themselves in *The Back of Beyond*, most parts played by aboriginal people were stereotypes with spears, boomerangs and cooking kangaroos on an open fire.

I find it difficult in 2008 to really comprehend what was happening in Australia in the early 1950s. The film was released more than 20 years before aboriginal people even got the vote.

The Back of Beyond was somewhat matter-of-fact about the people of the Birdsville Track ... “be they white men, black men or Afghan”.

John Heyer dealt with them as he saw them. All were engaged in a battle with the elements – all were fighting just to survive. In this area, I believe the film broke new and important ground. The Ross Wood images and the lyrical Douglas Stewart & John Heyer words created sights and word pictures most of will never forget.

The Butler family lived in a number of places in the 1940s and 50s - including the Clare Valley, Beltana, Farina, Copley and here at Marree.

Henry worked in various jobs until he came to Marree to work with Tom. He had a good working relationship with Tom and stayed until it was time for both Paddy and Eileen to start their "schooling" in Birdsville. The family moved from Marree to Birdsville in the early 1950snot long after the making of *The Back of Beyond*.

Eileen remembers her Dad being away for much of the time on the mail-run. The Butler children sometimes went on the trip with Henry – in fact whenever the opportunity arose.

Many people were bush mechanics – they needed to be – and Henry Butler was a good one. Director John Heyer recognised Henry's interest in things mechanical. The result was the 'coolibah' sequence in the film.

"Good wood Coolibah"

Even in later years, when he worked on Adria Downs Station with Mr. Bill Brook, Henry would spend days getting the old station blitz truck working when something went wrong. He kept it in working order.

Ethel Butler passed away on May 10th, 2003 - just 10 minutes before Mothers Day.

Henry passed away in Adelaide at the St. Catherine Nursing Home at South Brighton - just over 14 years ago - on May 22nd 1994.

Son Paddy died six weeks later – it was a few days before his 50th birthday.

Henry Butler is buried in the Centennial Park Cemetery in Adelaide.

According to his children, Henry was a happy person. He always had a special place in his heart for the "kids" - and always provided for his family.

He was a hard-working man, with a good work ethic - and loyal to those with whom he was involved.

He was a gentle man, trustworthy and was liked by the community at large. He was a jovial person ...and was always ready for a good laugh.

He holds a special place in the hearts of all his children – and grandchildren. Betty Lindsay, Joyleen Booth, Robert Butler and grandson and newly appointed postman - Henry Butler.

1936 Leyland Badger

(featured in *The Back of Beyond*)

It's a 1936 Leyland Badger. A 4-cylinder diesel. The engine number 3764, it has 32.4 horsepower, a 6 x 4, 4-speed crash gearbox with a 2-speed auxiliary 'joey' gearbox. The original weight was 91 cwt and registered to carry 5 tons – it usually carried 10. The original registration number was 147-788

The Leyland Badger was built in England and bought new in Adelaide by Harry Ding from Mr Sidney Crawford – now the CMV Group - for outback mail and freight haulage in 1936.

In 1939 it was adapted by Harry Ding to suit Birdsville track conditions with Thornycroft rear axles and a transmission salvaged after a Thornycroft carrying a load of wool crashed at Carrieton in SA.

Tom Kruse and the Badger 'took on' the Birdsville Track in 1942. Six years later Tom discarded the Leyland chassis and replaced it with another of his own design using rolled steel joists (RSJs). He made it by hand at the Lelliot Brothers workshop in Port Adelaide.

Tom bought the Badger from Harry Ding in the following year.

In 1953 Tom the Badger became the subject of John Heyer's important docudrama *The Back of Beyond* produced by the Shell Film Unit. *The Back of Beyond* was released in 1954.

After 22 hard years, a major breakdown forced Tom to abandon the Badger at Gilpininna Dam on Pandie Pandie Station near Birdsville in Queensland.

The Jubilee Mail Run Re-enactment Group in 1986 went to the site and recovered a Leyland Cub and prepared the Badger for recovery.

In March 1996 the Badger was transported to Adelaide for restoration to the former Northfield aerodrome where Ross and Keith Smith completed their historic flight from England in April 1920.

The first official 'road test' of the completely restored Badger was on Monday August 2nd with Tom behind the wheel.

After being low-loaded to Birdsville, on Saturday 2nd October the Badger departed Birdsville for *The Mail Trucks Last Run*. On Sunday 10th October the Badger arrived at the National Motor Museum in Birdwood and was received into the Museum by the Governor of South Australia, Sir Eric Neal.

In 2000, Tom, Valma and the Badger went interstate to attend the National 4x4 Show in Melbourne.

From July 4th to July 7th in 2002, Tom, Valma and the Badger participated in The Legends of Outback Transport at Arkaroola in the Flinders Ranges.

In 2003, Tom and the Leyland Badger were named South Australian Icons by The National Trust.

On Saturday July 24th 2004, the Badger was low-loaded to Marree by the CMV Group as part of the 50th Anniversary Celebrations of the first screening of *The Back of Beyond* in the Marree Town Hall.

The Last Mail From Birdsville DVD, part of *The Back of Beyond Collection* is in memory of Sidney's son and David's father Mr. Jim Crawford AO.

The CMV Foundation very generously supported the RFDS in producing both the DVD and assisting with the Marree event in July 2004.

The Leyland Badger's permanent home in the National Motor Museum at Birdwood.

More Information:

Ian Doyle
Executive Producer
The Back of Beyond Collection
0417 819 189
dms@iinet.net.au